**CADCA Seven Strategies for Creating Effective Community Change**

**Coalition Planning Activity**

Complete this activity for each of the selected evidence-based strategies/interventions you’ve chosen for your project *(e.g. Responsible Beverage Service Training, Compliance Checks, etc.).* Identify each evidence-based strategy/intervention in the table directly below, followed by possible action steps, responsible persons, and due dates for each of CADCA’s *Seven Strategies for Effective Community Change* in the corresponding action planning tables, numbered 1-7.

To ensure you consider evaluation at the planning stage, fill in possible process measures you can obtain when implementing these action steps as well.

Please add additional rows as needed.

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| **Evidence-Based Strategy/Intervention** |  |

1. **Providing Information**

*Educational presentations, workshops or seminars or other presentations of data (e.g., public announcements, brochures, dissemination, billboards, community meetings, forums, web-based communication).*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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1. **Enhancing Skills**

*Workshops, seminars or other activities designed to increase the skills of participants, members and staff needed to achieve population level outcomes (e.g., training, technical assistance, distance learning, strategic planning retreats, curricula development).*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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1. **Providing Support for Prevention Activities**

*Creating opportunities to support people to participate in activities/strategies that reduce risk or enhance protection.*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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1. **Enhancing Access/Reducing Barriers**

*Improving systems and processes to increase the ease, ability and opportunity to utilize those systems and services (e.g., assuring healthcare, childcare, transportation, housing, justice, education, safety, special needs, cultural and language sensitivity). This can include identifying barriers and possible strategies to overcome.*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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1. **Changing Consequences (Incentives/Disincentives)**

*Increasing or decreasing the probability of a specific behavior that reduces risk or enhances protection by altering the consequences for performing that behavior (e.g., increasing public recognition for deserved behavior, individual and business rewards, taxes, citations, fines, revocations/loss of privileges).*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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1. **Changing Physical Design/Making Environmental Changes**

*Changing the physical design or structure of the environment to reduce risk or enhance protection (e.g., parks, landscapes, signage, lighting, outlet density).*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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1. **Modifying/Changing/Developing Policies**

*Formal change in written procedures, by-laws, proclamations, rules or laws with written documentation and/or voting procedures (e.g., workplace initiatives, law enforcement procedures and practices, public policy actions, systems change within government, communities and organizations).*

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| **Action Steps** | **Who** | **When** | **Process Measure(s)** |
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